

First Ladies Tea

OFFICIAL RULES

CONTEST DESCRIPTION:

The First Ladies Tea Awards contest (“Contest”) will begin on Monday, July 22, 2019 and end on Sunday, August 18, 2019 (“Contest Period”). This Contest will be conducted exclusively online. Winners will each be awarded two (2) tickets to attend the First Ladies Tea Awards Ceremony. See below for further details.

HOW TO ENTER / EXECUTION:

Listeners of WPRS-FM and WYCB-AM (“Stations”) who are legal residents of the United States residing within the Washington, DC metropolitan area, and are 18 years of age and older at the time of Contest registration will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. Participants must register online through one of the Stations’ websites at praisedc.com or myspiritdc.com to nominate their favorite “First Lady” of a local church within the Washington, DC metropolitan area (DMV).
2. Upon entering the Contest website, participants are to follow the on-screen instructions, including entering the nominee’s name, phone number, photograph, church name, and church address and any optional or additional contact information, as requested, to register their nominee for a chance to win.
3. After completing the registration process, qualified entrants will be eligible for a chance to win.
4. All Internet entries must be received by 11:59pm local time on August 18, 2019, or they will be void.
5. One nomination entry per person per email address during the Contest Period.
6. Submitted entries must be “family friendly”, appropriate for all audiences, and may not be patently offensive, illegal, pornographic or obscene, or similarly inappropriate in the Station’s sole discretion.
7. In the event of a dispute regarding the identity of a participant’s online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
8. Twenty (20) nominees with the highest number of nominations received by the August 18, 2019 deadline will be declared as winners. Winners will be notified by phone and / or email.
9. Winners must provide valid identification (i.e. via driver’s license, passport or other government-issued I.D. containing the person’s name, date of birth, and photograph) to claim the prize. Identification documents must match information previously provided to the Stations.

10. All decisions made by the Stations and Radio One ("Company") management regarding any aspect of this Contest are final.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Stations who are 18 years of age and older at the time of Contest registration and are legal residents of the United States residing within the Washington, DC metropolitan area as of the commencement date of the Contest.
2. Employees of the Stations, Urban One, Inc., the Company, its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Washington, DC metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Participants may only win once during this Contest.
4. Persons who have won a prize in another contest or promotion of any kind from any one of the following radio stations: WPRS-FM, WKYS-FM, WMMJ-FM/WDCJ-FM, WYCB-AM, WOL-AM, and WTEM-AM, within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from **any one** of the above-listed radio stations during any thirty (30) day period.

PRIZES:

1. Each winner will be awarded the following Prize elements:
Two (2) tickets to attend the First Ladies Tea Awards scheduled for November 9, 2019 at The Camelot by Martins. The estimated retail value for each ticket is Fifty-Five Dollars (\$55).
2. Transportation to and from the event venue, souvenirs, and incidentals are the responsibility of the winner and her guest.
3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
4. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner.
5. Dates and times of concerts, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Stations. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Stations are not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter

or performer. The Stations are not obligated to make any effort to find an alternative prize under these circumstances.

6. Prize must be claimed at the event by no later than 11:00am EST on November 9, 2019 or the prize will be forfeited.
7. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion. The Stations reserve the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.
8. All Contest winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
9. The Stations, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants
10. If for any reason a Contest winner decides not to accept the prize awarded, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another entrant is to be selected as the winner if time permits.
11. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Stations, in their sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Stations and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the Prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the Stations which shall be final and binding in all aspects relating to the Contest.

6. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Stations, the Company, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. The Stations retain the right to disqualify any entrant if all Contest rules are not followed. Contest void if prohibited by law.
8. So long as no participant is materially adversely affected, the Stations reserve the right to make changes in these Contest rules, which will become effective upon being announced on the air and / or posted online.
9. The Stations, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Contest. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
10. By accepting the prize, the winner acknowledges that the Stations and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
11. The Stations, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Stations, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Stations may in their sole discretion, offer the winner comparable prize(s) currently being offered by the Stations in lieu of the Prize originally awarded.
12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Stations and the Company's, control which, in the Stations and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Stations and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.

13. Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Stations, located at 8515 Georgia Avenue, Suite 900, Silver Spring, MD 20910.